You are invited to witness how our students leverage on the geospatial technology and geoanalytics skills to enhance business decision and management issues.

- Be traffic wise! Using GPS data transmitted by taxis to predict traffic conditions on expressway
- Is there a space in wireless network? Modelling, mapping and visualizing WIFI coverage within SMU campus
- iVP (i Value Property) An Internet GIS-based residential property appraiser
- Integrating GIS with enterprise-class spatial database: Marriage of convenient or partnership for blossoming?
- S马tEXplorer - An Internet GIS-based online community sharing portal
- Geobusiness Decision Support System: Integrating GIS and Envelopment Data Analysis (EDA) for retail outlets
- Amazing World’s Geography - Say good bye to boring lesson!
- Service efficiency vs profit optimisation: Modelling bus route market potential using GIS approach

Harnessing GeoIntelligence and GeoAnalytics to Develop "Killer Applications"

Event: GeoIntelligence and GeoAnalytics (GIGA): The Newest Geography of Business
Date: Tuesday, 8 April 2008
Time: 3.00 - 5.00pm
Venue: School of Information Systems
Singapore Management University
80 Stamford Road

Programme
3.00 - 3.30pm  Welcoming and Project Brief
              (NSR 2.4, Level 2, SIS)
3.30 - 5.00pm  Refreshment / Exhibition
              (Function room, Level 5, SIS)

Brought to You By Class of 2008
IS415 Geographic Information Systems and Business Intelligence

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